

Gorge Regional Transit Strategy: Goals

Listed below are the goals that were identified by the Working Group in Session #1 and in the Survey #1. We will be discussing these in Working Group Session #2. Are there missing categories or goals? We will be asking for details and stories that bring these to life.

Environment/Climate/Resiliency

- Reduce Greenhouse gases
- Reduce air quality issues
- Protect Natural Resources
- Respond to disasters (fire, flood, pandemic)

Access/Equity

- Access to: Recreation, Health Care, Higher Education, Essential Services, Jobs
- Safety: Diverse community members feel welcome and safe.

Regional Traffic Management

- Mitigate Congestion
- Address Parking Needs and Issues
- Support Traffic Safety Needs

Community Vitality

- Provide Workforce Mobility and Commute Options
- Enhance Resident & Visitor Experience of Gorge Recreation
- Community Health and Wellness
- Reduce Cost of Living Expenses

Regional Coordination

- Between Transit Providers (Universal Fare System)
- Between Key Stakeholders

Financial Sustainability

- System Efficiency
- Sufficient Ridership
- Diversity of funding sources
- Organizational Capacity
- Ability to Leverage Tourism

Built Environment and Connectivity

- Bike/Ped infrastructure
- First Mile/Last Mile
- Transit Infrastructure (Bus Shelters, Park n Ride, ROW)
- Infrastructure can be used by people with different abilities
- Connectivity to key regional destinations